

GayINC 101: a Tutorial

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Published January 30, 2011

https://www.transadvocate.com/gayinc-101-a-tutorial_n_2905.htm

Abstract

Wondering if you're part of GayINC? Some recent comments by GayInc bloggers have asked/mockled/been incensed by people asking that question: Most entertaining PHB rumor out there: that we are all tools of Gay Inc. We're still waiting for our raises from \$0 to \$0...plus generous D&G gift cards...." - Pam Spaulding "If you only knew how [...]

Article

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Most entertaining PHB rumor out there: that we are all tools of Gay Inc. We're still waiting for our raises from \$0 to \$0...plus generous D&G gift cards...." - Pam Spaulding
"If you only knew how laughable it is to call me "Gay Inc." - Jeremy Hooper

GayINC stands for Gay incorporated. "Gay rights" organizations like the Human Rights Campaign, National Gay and Lesbian Task Force, GLAAD, Lambda Legal, Stonewall Democrats, LCR, GLSEN, PFLAG, GetEQUAL, NYAC, GMHC, NCLR, NCTE, SLDN, SU, Freedom to Marry, Victory Fund and Equality Federation are all non-profit CORPORATION\$. The IRS defines a non-profit is defined as:

"...an organization must be organized and operated exclusively for exempt purposes set forth in section 501(c)(3), and none of its earnings may inure to any private shareholder or individual."

But that doesn't mean these GAYInc organizations work for free. Their Executive Directors are paid very well.

But payment doesn't have to be money. Lack of D&G doesn't make you any less of a mouthpiece for GayInc. If you worry that you may be a mouthpiece for GayInc, ask yourself the following questions:

- Do I belong to a "country club" group that includes GayInc members?
- Have I ever not blogged a story because a GayInc group might get upset?
- Do I promote marriage equality while barely covering employment non-discrimination?

If so, you might be a mouthpiece for GayInc.

Suggested citation

Marti Abernathey. "GayINC 101: a Tutorial." TransAdvocate, January 30, 2011.
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